



Wall of Fame Honorees

Each year, the Washington State Department of Transportation, during its Public Transportation Conference, participates with the transportation community in acknowledging and honoring the state's outstanding public transportation employees. This program is an effort to support the exceptional individuals committed to serving the citizens of Washington State. WSRO is one of the organizations solicited to recommend individuals to be placed on the Wall of Fame.

Through this effort, the Department of Transportation and the agencies, organizations, and companies representing the transportation community acknowledge the importance of individuals in our collective efforts to provide an effective and balanced transportation system in the State of Washington. It is people like those honored here that make the transportation system work.

1988

| Andrea Maillet King County Metro | Dave Rodrick Ben Franklin Transit |
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| <p>Andrea is the first chairperson of the newly formed Washington State Ridesharing Organization. She began her career in the ridesharing field in the Spring of 1976 with Seattle/King County Commuter Pool. Andrea is currently the Ridematch Services and Hero Program Coordinator at Metro. Accomplishments at Metro include assisting with the development and operation of the Puget Sound region's first public vanpool program, managing the region's first public subscription bus service, and service as the project and program manager for development of Metro's automated ridesharing and Commuter Information System. Andrea is a member of the Transportation Operators Committee Regional Ridesharing Task Force. She has received recognition awards from the Association for Commuter Transportation and the Womens Transportation Seminar, honoring her commitment and service.</p> | <p>Dave is a Transportation Specialist with Ben Franklin Transit where he is responsible for the operation of the second largest publicly owned vanpool fleet in the State. His keen understanding of the need to deliver quality service is evidenced by his strong endorsement of a passenger sensitivity philosophy. Dave exemplifies a commitment to excellence in public transportation. He has distinguished himself as an enthusiastic supporter of the concept of providing the public with a full range of transportation options. Dave's leadership was instrumental in the formation of the Washington State Ridesharing Organization. This quality, along with his unquestioned dedication to ridesharing, contributed to his being selected by WSRO members to be an honored guest at the State Conference Recognition Banquet. His hard work and creativity make him a worthy recipient of this award.</p> |

1989

| Jerry Ayres Department of Transportation | Daphne Tackett Pierce Transit |
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| <p>The first Secretary/Treasurer of the newly formed Washington State Ridesharing Organization, Jerry has provided the energy and enthusiasm which, to a large degree, accounts for the Organization's vitality today. Teaming his private sector production management background and a passion for excellence with his skill at managing people and programs, Jerry has encouraged membership to "think big" - while carefully guiding the Organization through the sometimes painstaking but necessary steps to assure continued success. Jerry began his career with the Department of Transportation in 1983 and currently works in the Public Transportation Office as a Planning Specialist.</p> | <p>Daphne, Sales & Customer Services Supervisor with Pierce Transit, is one of five directors for the Washington State Ridesharing Organization. Instrumental in the establishment of WSRO, Daphne provides expert knowledge and support towards its continued development. She helped produce the first WSRO Resource Catalog, which details ridesharing services offered by Washington's transit system. Her commitment over the last several years has helped solidify regional ridesharing efforts throughout the Puget Sound area. She is currently working with Metro to initiate a regional carpool/vanpool matching system. Daphne recently began chairing the Transportation Operators Committee Regional Specialized Transportation Task Force. Daphne's hard work fortifies our abilities to meet the transportation needs throughout Washington State.</p> |

1990

| Syd Pawlowski King County Metro | Yvette Wixson Intercity Transit |
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| <p>Syd is the Vanpool Fleet Coordinator for Metro's Vanpool Program and is responsible for fleet management of the largest publicly operated vanpool fleet in the country, with 284 vans. This responsibility includes risk management of the vanpool program's self-insurance reserve fund with over 800 volunteer drivers. Syd has been with the vanpool program since 1982. Syd currently serves as Chairperson of the Washington State Ridesharing Organization's Vanpool Issues Committee. He was recently elected a member of the 1991-1992 Board of Directors. Previously, he was Transportation Director of elderly and handicapped paratransit services for three years at Northeast King County VAN-GO. Syd has a degree in Urban Planning and specialized in public Transportation Planning with two years of graduate school at the University of British Columbia.</p> | <p>Yvette has been Intercity Transit's Rideshare Coordinator since June, 1989. A Washington native, Yvette became a ridesharing advocate after experiencing two years of Southern California gridlock. While in California, she developed the ridesharing program for 800 employees at a large manufacturing firm. Following her return to the Northwest, Yvette immersed herself in her ridesharing duties at Intercity Transit and was quickly elected to the Washington State Ridesharing Organization's Board of Directors, where she serves as Secretary/Treasurer. In April, Yvette received WSRO's Bright Idea Award for her idea for a statewide ridesharing poster contest for third graders. Yvette has her Masters Degree in Public Administration from Seattle University and her Bachelor of Arts Degree in Communications from Washington State University. Prior to her rideshare positions, she worked as a journalist and chamber of commerce executive.</p> |

1991

| Dennis Bloom LINK | Larry Roediger Department of Transportation |
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| <p>Dennis, formerly with Community Transit and now working with the Chelan-Douglas PTBA (LINK) in Wenatchee, has been a member of the Washington State Ridesharing Organization for over four years. During this time he has served on the Marketing Committee and the Transportation Demand Management Committee. For the past two years, Dennis has also served as a member of the Board of Directors and is currently Vice-Chairperson. During 1990, Dennis developed, edited, and produced the organization's quarterly newsletter, the WSRO Review.</p> | <p>Larry is the Special Program Coordinator within the Public Transportation Office of the Washington State Department of Transportation. Larry has been associated with ridesharing and public transportation issues since 1979. He currently serves as Chairperson of the Washington State Ridesharing Organization's Vanpool Issues Committee. Larry is largely responsible for the implementation of the short-term vanpool rental program, whereby public agencies can immediately access vans from WSDOT for vanpooling to meet unanticipated demand. Larry also had considerable involvement in the initial formation of WSRO. Larry is a licensed engineer with a Bachelors Degree in Civil Engineering from Seattle University and Masters in Engineering from the University of Washington.</p> |

1992

| Faye Jenkins-Edwards Department of Transportation | John Shadoff Department of Transportation |
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| <p>Faye began her career with the Department of Transportation in 1978 and currently works in Vancouver at the District 4 Planning Office as the District Rideshare Coordinator. Since joining the Washington State Ridesharing Organization, Faye has been active and enthusiastic member and currently serves on the WSRO Board. Instrumental in the development of the Organization's Membership Handbook, she also produces the WSRO Newsletter. Faye has helped organize and participate in numerous statewide ridesharing promotions. Faye continually encourages other members to actively participate in the fulfillment of WSRO's mission to advocate, promote, and educate in supporting high occupancy vehicle transportation options and other transportation demand management measures throughout the state. WSRO is pleased to honor Faye. Her enthusiasm and dedication plays a vital role in this organization's success.</p> | <p>The Washington State Ridesharing Organization welcomes this opportunity to honor John for his ongoing efforts in Transportation Demand Management. Beginning in 1974, his responsibilities with the Seattle/King County Commuter Pool Program, included work in developing and managing the nation's first public vanpool program, a computerized ridematching service, priority HOV parking, and marketing/sales and promotion. After Commuter Pool was transferred to METRO, John worked as Chief of Sales and Supervisor of Commuter Services. John serves as the Chair of the Commuter Challenge Program's Strategic Planning Subcommittee. As the TDM Specialist in the WSDOT Urban Mobility Office and as co-chair of WSRO's TDM Committee, John is concentrating his efforts on increasing acceptance and implementation of TDM and developing public/private TDM partnerships.</p> |

1993

wall of fame honorees (Continued)

| Patsy Nedrow Department of Transportation | Arne Stone Spokane Transit Authority |
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| <p>Patsy is the Rideshare/Local Programs Specialist in the Public Transportation Office of the Washington State Department of Transportation. Also a member of the Washington State Ridesharing Organization, for the past two years, she has served on the Board of Directors as Treasurer and actively participates as a member of the Vanpool Issues Committee. Patsy has spent many "behind the scenes" hours supporting WSRO. From assisting the Chair, to paying the bills and editing the quarterly newsletter, she can always be counted on. Patsy is also an effective liaison between WSRO, WSDOT, and the public transportation community and her friendliness has made both new members and guests feel welcome in the organization. The Washington State Ridesharing Organization has benefited by Patsy's "can do" attitude and we are pleased to honor her as this year's Wall of Fame recipient.</p> | <p>Arne has been the Rideshare Coordinator for Spokane Transit Authority since 1987 and is currently the Agency's Employee Transportation Coordinator. Arne has been an active member of the Washington State Ridesharing Organization since the first meeting in 1988. Arne serves on the Vanpool Issues Committee and, for the last two years, on the Board of Directors as Vice-Chairperson/Programs. Arne has spent numerous hours coordinating quarterly WSRO conferences which are held at various locations throughout the State. His efforts as Vice-Chairperson/Programs have made these conferences very successful and a source of valuable information for organizations and individuals involved in commuter ridesharing. Arne's dedication and willingness to accomplish any task has been a plus to WSRO. WSRO is pleased to honor Arne. His enthusiasm and dedication have played a vital role in the growth and success of our organization.</p> |

1994

| Bob Ferguson Kitsap Transit | Daniela Bremmer-Washington Department of Transportation |
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| <p>Bob is the Transportation Demand Management Planner for Kitsap Transit. Since joining WSRO, Bob has been an active and enthusiastic member. At a local level, Bob has worked with colleagues to develop and implement innovative Commute Trip Reduction (CTR) programs. These local efforts have contributed both regionally and statewide. Bob is always happy to share creative ideas with others through WSRO workshop presentations and the 8-county CTR group. Bob's excitement for Kitsap Transit's programs and CTR is contagious. Bob regularly contributes articles to the WSRO Review and participated as a trainer for the ETC/Program Development training course conducted by WSRO. Dedicated to keeping the needs of customers his number one priority, Bob's strong sense of commitment results in a desire to make a difference today ... protecting the environment for tomorrow.</p> | <p>Daniela is the Transportation Demand Management (TDM) Coordinator for the Washington State Department of Transportation. Daniela has created a model commute trip reduction program for over 6,000 employees statewide. Her professional leadership and commitment to TDM has translated into active membership and participation in WSRO. As the organization's Legislative Committee Chair, Daniela has made important contributions as she effectively monitors and coordinates legislative efforts to ensure rideshare interests are represented and promoted. Her initiative and leadership within WSRO have greatly contributed to its goal of successfully providing public transportation alternatives to the citizens of the state. Daniela's concern for people, her willingness to take on difficult issues, and her broad cultural perspective make her a dedicated public employee and a valuable member of the organization.</p> |

1995

| Cathy Cole | Michael Soper |
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wall of fame honorees (Continued)

| Commuter Challenge | Department of Ecology |
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| <p>Cathy is the Program Manager of the Economic Development Council's Commuter Challenge Program for King County. Prior to the passage of the Commute Trip Reduction law, the Commuter Challenge program was setting the pace and increasing the awareness of commute options among King County employers. The Commuter Challenger program is an excellent example of a private public partnership that has encouraged cooperation between the business community and the public section. As a featured speaker at WSRO workshops as well as national conferences, Cathy has brought recognition to the TDM community in Washington State. Her presence during the formulation of TDM/CTR laws and policies has been instrumental in incorporating employer input. WSRO welcomes this opportunity to honor Cathy for her ongoing efforts in Transportation Demand Management.</p> | <p>Michael is an Air Quality Specialist with the Department of Ecology. Since joining WSRO, Michael has been an active and enthusiastic member. As a dedicated Transportation Demand Management professional, he has been instrumental in contributing to statewide communication and cooperation among the Commute Trip Reduction community. Since Michael joined WSRO, he has served as co-chair of the Membership Committee and is currently a member of the board. He has contributed articles to the WSRO Review and is often seen at workshops with his camera, taking photos which have been used in the WSRO and other newsletters. We are proud to honor Michael. He has worked hard o promote and improve the organization. He truly has gone that "extra mile" in demonstrating his commitment to WSRO.</p> |

1996

| Debbie Germer Pierce County | Katy Taylor The Weyerhaeuser Company |
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| <p>Every now and then, someone comes along who seems to do it all and do it well. Debbie Germer is just such a person. Debbie is one of those dedicated members who quietly works long hours behind the scenes doing what is absolutely essential for the organization to succeed in meeting its goals. She is seldom heard, yet her work is blended in all of WSRO's events. Her efforts to put WSRO's Rideshare Week promotion in full order during 1995 were outstanding. This statewide promotion provides WSRO with the opportunity to increase awareness of alternate transportation modes, to promote those modes and to be part of the solution as an organization. Debbie pulled together volunteers from around the state to create one of our most successful campaigns yet. Her dedication and commitment put Rideshare Week on the map. And, she continues in this role today, encouraging and gaining the support and participation of others for our 1996 campaign. She is fantastic!</p> | <p>Katy Taylor's commitment to transportation alternatives is boundless. As the TDM Manager for Spokane County, her enthusiasm and creativity never seemed to flounder as she put together valuable information. Now, as Employee Transportation Coordinator at Weyerhaeuser, she continues to show that her commitment to reducing SOVs is sincere. Katy has been a CTR leader in both the public and private domain. She has served on committees to draft legislation and has a thorough knowledge of the challenges of CTR--from both sides of the fence. She is more than willing to help anyone and as a representative of a large private employer, exemplifies the hard work and knowledge of WSROs corporate members. She strives to provide team-work, innovation and a learning atmosphere at each WSRO conference. As Vice-Chair of Programs she has her work cut out for her and yet every conference seems better than the previous one. Katy portrays outstanding leadership and unflagging commitment to CTR, locally and statewide. Her commitment to Excellence! is unquestionable!</p> |

1997

| Melanie Rose Spokane County | Bob Throckmorton Community Transit |
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| <p>A member of WSRO since 1991, Melanie was recently elected to the board of Directors and serves as the Vice Chair of Communications. Her responsibilities include serving as board liaison to the Legislative Team and editor of the WSRO Review newsletter. Melanie has also been an active member of the Rideshare Week Team.</p> <p>Melanie began her transportation career in 1988 with the Bellevue Transportation Management Association. In 1991, she joined Community Transit as the Manager of Transportation Management Services, managing the vanpool, ridematch, and employer outreach programs. She is currently the Transportation Demand Management Manager for Spokane County.</p> <p>She has spent many hours supporting the WSRO organization. From recruiting workshop panelists to delivering presentations herself, Melanie can always be counted on to get the job done in a professional manner and with a smile.</p> <p>WSRO is pleased to honor Melanie to the Wall of Fame. Her enthusiasm and dedication have contributed to the continued success of our organization!</p> | <p>A newcomer to WSRO, Bob is a very active member. As the lead of the Vanpool Committee, Bob oversees the vanpool managers annual meeting. His leadership has provided the impetus for well organized meetings. He meets the needs of all attendees by setting an agenda that addresses the current issues associated with managing a vanpool program. Representatives from large and small systems alike leave these meetings with information that will benefit their programs.</p> <p>Bob's career in public transportation began in 1978 with AMTRAK. Employed with Metro from 1982 to 1995, Bob is currently the Transportation Management Services Manager for Community Transit. His duties include the management of the vanpool program. Under his direction this program has grown from a fleet of 95 vans to 202 with an additional 95 vans due this summer.</p> <p>Bob has actively participated in regional issues including the regional ridematch system, rideshare signage, and HOV education. He was also instrumental in the development of the Boeing Company-wide Subsidy Program.</p> <p>An asset to both WSRO and the region, WSRO is proud to honor Bob on the Wall of Fame.</p> |
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1998

| Joan Cullen Department of General Administration | Sharon Stockwell Pierce Transit |
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| <p>Joan Cullen has worked tirelessly for the Washington State Ridesharing Organization since becoming a member six years ago. An active participant at many levels, Joan's determination and dedication have strengthened the organization.</p> <p>Elected to the WSRO Board of Directors in 1994, she served as Treasurer before becoming Chairperson. In this role, Joan's support for Rideshare Week re-energized this important statewide campaign. Experienced in legislative issues and processes, Joan has applied this savvy in her role on WSRO's Legislative Team, tracking ridesharing legislation and acting quickly to ensure WSRO's voice is heard in Olympia. She represents WSRO on the WSTA Board of Directors and helps keep both organizations abreast of key issues.</p> <p>Joan has played a vital role in supporting the use of alternative commute modes in many capacities for many years. It is with great pleasure that WSRO honors Joan on the 1998 Wall of Fame.</p> | <p>Sharon Stockwell is one of those energetic people willing to take on any task. Soon after she became a member of the Washington State Ridesharing Organization in 1994, Sharon joined the Rideshare Week Team and helped make the statewide grassroots campaign come alive. She has been instrumental in recruiting major sponsors to contribute prizes, including airline tickets, which provide an excellent incentive for employers and employees to participate. In the past three years, the Rideshare Week campaign has grown to over 20,500 participants across the state, in part due to Sharon's leadership on the Prizes Subcommittee.</p> <p>Ready to take on a new challenge, she was elected to the WSRO Board of Directors and currently serves as Treasurer.</p> <p>WSRO is pleased to honor Sharon on the Wall of Fame. Her commitment and enthusiasm have contributed to the continued success of our organization.</p> |

1999

| Aurora Crooks Spokane County | Jennifer Miner Community Transit |
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| <p>Aurora Crooks has been involved in ridesharing since 1992 when she became the employee transportation coordinator for Cowles Publications in Spokane. She joined Spokane County's CTR office in 1996 where she works with 96 worksites affected by the CTR Law. She joined the Rideshare Week Team in 1996 when she attended her first WSRO Workshop. The following year she became one of the Rideshare Week Team co-chairs.</p> <p>The effectiveness and success of the team is the result of the dedication and enthusiasm of its co-chairs. Aurora brings her infectious enthusiasm and strong commitment to her role as the co-chair.</p> <p>Aurora has received two WSRO Recognition Awards in 1998—one as a member of the Rideshare Week Team and one for her own efforts.</p> <p>WSRO is pleased to honor Aurora by adding her name to the Wall of Fame.</p> | <p>Jennifer Miner has been with Community Transit for seven years and has served in several positions, before becoming Employer Outreach Coordinator in 1996. In this position she works closely with 90 Snohomish County employers affected by the CTR Law.</p> <p>Jennifer began attending WSRO workshops about 5 years ago and joined the Rideshare Week Team in 1995, becoming co-chair in 1997. Since 1995, the WSRO-sponsored Rideshare Week campaign has grown from nearly 12,000 participants to more than 23,000 in 1998. Jennifer is quick to credit the success of Rideshare Week to the hard work of her fellow team members, whereas her team asserts that a large part of the success is due to the leadership of Jennifer and her co-chair, Aurora Crooks.</p> <p>In 1998, Jennifer and the Rideshare Week Team were awarded the WSRO Recognition Award for their efforts in promoting</p> <p>It is with great pleasure WSRO honors Jennifer by adding her name to the Wall of Fame.</p> |

2000

| Cathy Blumenthal King County County | TJ Johnson WS Department of Transportation | Judy Niver Transportation Management Consultant |
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| <p>Cathy Blumenthal has been an enthusiastic participant in WSRO since she first joined. She was elected to the WSRO Board in 1998 and served as Chair in 1999. She was a tremendously effective chair and worked tirelessly to help the organization overcome some major difficulties. Cathy spearheaded efforts to get the organization back into the "black" and steered it through the murky waters of I-695. WSRO's continuing viability is a tribute to her leadership. She is a member of WSRO's Legislative Team and is always willing to step in and assist other WSRO teams. Cathy is part of Metro's Rideshare team and has worked tirelessly in promoting ridesharing, especially in the field of computerized ridematching.</p> | <p>TJ Johnson is a member of WSDOT's CTR team and is a leader in commute trip reduction efforts, locally, regionally and statewide. He has been an active member of WSRO since 1994 and served on the Legislative Team since its inception. TJ's knowledge of CTR and TDM issues has proved invaluable to the Legislative Team. TJ believes strongly in the CTR mission and pushes his colleagues to achieve the best.</p> | <p>Judy Niver has worked diligently over the past 25 years to encourage and promote the use of commute alternatives in Washington State. She has dedicated countless hours furthering the TDM profession and has been a long-standing member of WSRO. As a WSRO member, she has been an active member of the Legislative Team. Judy has also supplied strong leadership for the statewide Oil Smart Campaign, working to plan and facilitate the annual campaign, recruit and retain participating counties and recognize success. Judy's unwavering commitment to alternative transportation and WSRO deserves recognition on the 2000 Wall of Fame, just in time for her planned retirement later this year.</p> |

2001

| Mika Imori King County Metro | Michael Van Gelder WS Department of General Administration |
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| <p>Mika Imori has dedicated the last eighteen years of her professional career to the advocacy of ridesharing, first at Seattle's Commuter Pool and then at King County Metro's Rideshare Operations. In addition, Mika has devoted many hours on behalf of WSRO. This volunteer effort has increased in the past two years in her position as Co-chair for Rideshare Week with responsibilities to lead team meetings, solicit prizes, acquire materials, coordinate the prize drawing and encourage county participation to achieve good results. Rideshare Week 2001 promises to be even more successful than Rideshare Week 2000, with 45 companies donating prizes, compared to 33 companies last year. In addition, a new partnership with the Relax Campaign should produce higher visibility for the Rideshare Week campaign along with a new graphic design for the materials. Mika's commitment to combating worsening congestion in the Puget Sound region is apparent through her service at King County Metro and her leadership on WSRO's Rideshare Week campaign.</p> | <p>Michael Van Gelder has been an active member and staunch supporter of WSRO since the early 90's. First with Intercity Transit, then with the State Agency CTR Program at GA and now as a Senior Planner with the Real Estate Services Division at GA, Michael's knowledge and experience provides WSRO members with information about transportation and land use planning as well as CTR options. Michael is currently serving his third year as a board member and second as chair. His leadership has carried WSRO through difficult financial situations and his guidance has led to a strong relationship with TAGO in Oregon as well as new ties to TDM groups in British Columbia. WSRO is well served by Michael's leadership and ability to make members work together to expand WSRO's influence and effectiveness.</p> |

Recognition Award Honorees



Recognition Award Honorees

The Washington State Ridesharing Organization (WSRO) is dedicated to encouraging policy makers, employers, and commuters to support the use of alternative transportation modes to reduce air pollution, traffic congestion and energy consumption throughout Washington State and the Northwest. In 1991, WSRO created its Recognition Award to honor those individuals, groups or organizations who exemplify the commitment to our mission and the concept of ridesharing.

1991

Governor Booth Gardner

The Washington State Ridesharing Organization has just this year created an annual roving award to be presented to the individual or group in the State of Washington who has shown an exceptional commitment to the concept of ridesharing. This first award is being presented to someone who has actively supported our Organization since its inception. He speaks openly for responsibility in using ridesharing efforts as one way of reducing traffic congestion and air pollution. He supports 3+ carpool lanes and annual ridesharing day proclamations. He assisted us with last year's statewide poster drawing contest, serving as one of our judges and allowing the judging to take place in his offices. His thoughts and support were further demonstrated with an article in our first newsletter and an introduction in our most recent product, the Do-It-Yourself Vanpool Guide. In appreciation of his commitment and support, we are pleased to present the Washington Ridesharing Organization's first annual award to Governor Booth Gardner.

1992

The Honorable Ruth Fisher, House of Representatives, Transportation Chairperson

This year's recipient of the Washington State Ridesharing Organization's annual award for excellence has demonstrated a strong commitment to public transportation. A resident of Tacoma, she was elected to the State House of Representatives in 1982, after several years as a civic activist in Pierce County. She has been involved in community projects, served on the Board of Directors of the Tacoma-Pierce County Community Health Department, and chaired the Pierce County Planning Commission. She is just finishing her fifth term as a State Representative. While serving as Chair of the State Government Committee, she established the Elections Code Task Force which has been responsible for recommending numerous election reforms, many of which have been enacted into law. In the field of transportation, she introduced legislation that created the Rail Commission, laying the foundation needed to help move our State into a new era in public transportation. She was also instrumental in the passage of the new Transportation Demand Management legislation which requires large employers in eight counties around the State to develop plans for reducing employee single-occupant commuting. During the 91-92 legislative session, she pushed through legislation to form a Regional Transportation Authority responsible for planning, financing and operating a regional transit system. She successfully steered the Transportation Finance package through the House and participated in writing the first comprehensive growth management bill in this State. In addition to being chair of the House Transportation Committee and Co-Chair of the Legislative Transportation Committee, she serves on the State Government Committee, the Energy and Utilities Committee, the Ethics Board, and the Capitol Campus Design Advisory Committee. Her advocacy and support have championed the development of high-occupancy vehicle commuting and alternative modes of commuter transportation, which mirrors the mission of our organization. Her support continues to be invaluable. On behalf of the Washington State Ridesharing Organization, I congratulate Representative Ruth Fisher on receiving our 1992 Achievement Award.

1993

Recognition Award Honorees (continued)

Hewlett Packard

Hewlett-Packard has played an exemplary role in ridesharing and is committed to environmental issues. In Washington State, Hewlett-Packard continues to go above and beyond to promote and implement commute trip reduction. The management team and corporate culture promotes issues benefitting both the corporation and the community. Some Hewlett-Packard employees deserve special recognition. Barbara Kommer of Vancouver has been extremely active as a member of the Commute Trip Reduction Task Force. She was involved in the legislative sessions when the law was initially passed. Barbara was instrumental in developing the surveys, employer report forms, and the CTR evaluation plan. She also took a leadership role during the public meetings throughout the State, informing and educating citizens on the CTR law. Marty Gilchrist of Spokane has "worn many hats" while providing service to HP and the community. Marty serves as a member of the Spokane CTR Oversight Committee, participated in the state training and became a certified employee transportation coordinator trainer, helped conduct the ETC training in Spokane County, is the ETC at the Spokane HP worksite, and has appeared on the television show, "Talk of the Town," discussing CTR issues. In addition, due to Marty's extensive work and HP's commitment to the community during the Oil Smart Campaign as well as all year, HP was the recipient of the "1993 Oil Smart Conscientious Commuting Award." This award is a traveling award given to employers that contribute to improving air quality, reducing traffic congestion and dependency on petroleum fuels. Hewlett-Packard in Redmond participated in the Puget Sound Telecommuting Demonstration. Lynn Nixon was instrumental during this program and served as the worksite coordinator for the project. She was also a valuable asset to other employers. Lynn promoted Hewlett-Packard as a model employer by making herself available to other employers and the media. She continues to promote telecommuting and is an instrument in the education of others. Mark Heinz has also been an advocate of CTR at the HP site in Clark County. He communicates with various divisions of the company and other states to share information. This is just one of many services Mark provides. One of the keys to Hewlett-Packard's success is their continued support, cooperation and leadership. HP has been a "champion" in various environmental arenas. Their education and commitment to CTR, specifically, has set the pace for the business community, and serves as an example for all.

1994

Katy Taylor and Kitsap Transit

The Recognition Award for this year was awarded jointly to Kitsap Transit and to Katy Taylor from Spokane County. Kitsap Transit has a highly innovative and successful worker/driver bus program. This program can be compared to their vanpool program, except that it uses buses and the drivers are paid by the transit agency. The members of the work/driver buses work during the day at the worksite served by the bus they drive. The driver takes the bus home at night. This program began during World War II and there are now about 50 different routes. The service recovers 80% of it's operating costs (versus 25% for most regular bus service). Kitsap Transit is recognized for their successful implementation of several innovative programs which encourage ridesharing. Their "How to Become a Smart Tripper" booklet and course has been completed by over 2,000 students. It is innovative programs like these that rejuvenate an old message, "Rideshare!" Katy Taylor has done outstanding work in a short period of time with Spokane County's CTR program. She has demonstrated political savvy, product vision, and genuine concern for employers and employees. Katy worked to bring Spokane Transit on board with CTR. She helped create a new ridematching system for the County to enhance the ridematching services already offered. She implemented "Find Another Way Day" which continues monthly throughout the year. Her dedication to County employers is also exemplified by the newly developed CTR Track software. Simply put, she has done a great job and this award recognizes her achievements.

Recognition Award Honorees (continued)

1995

Michael Williams, University of Washington, U-Pass Program

The U-Pass Program is a flexible package of transportation benefits that allows students, faculty and staff to choose from a variety of commuting options. This program is a model one for all colleges and universities to benefit from. This program has been honored by the Bullitt Foundation, the Association of Commuter Transportation (ACT), and APTA. It has also received an Economic Development Council Commuter Challenge Diamond Award. WSRO takes this opportunity to recognize this program and the accomplishments of its Director, Michael Williams.

1996

Washington State Energy Office

This year's award is being presented to an organization which, for over 20 years, has been dedicated to tasks and responsibilities which, by design, firmly support our mission. This organization has been instrumental in making a difference in people's lives. It has helped protect our environment and has improved our State's economy through efficiencies in industry and commerce. It has been extremely successful in many areas. Some of its programs include commercial and industrial energy efficiency, energy related software, telecommuting, energy efficient manufactured housing, and alternative fuels. One of its most recent successes has been the support and technical work required for implementation of Commute Trip Reduction throughout the State. The staff worked many long and hard hours providing answers and expertise to those of us involved in the day-to-day implementation -- not to mention an occasional shoulder to cry on. With great pleasure, The Washington State Ridesharing Organization presents its 1996 Recognition Award to the Washington State Energy Office for its long-standing support in the reduction of air pollution, traffic congestion, and energy consumption and its promotion of alternative transportation modes. As most of you know, the Energy Office closed its doors on June 30th of this year. Its support and commitment, through its former employees, does carry on as they have begun their work at different agencies, such as the Department of Transportation and Washington State University. WSRO members look forward to continuing our work with each of these individuals for many years to come.

1997

Weyerhaeuser Company, King County Metro, Pierce Transit, and Intercity Transit

In January of last year, Weyerhaeuser Company, King County Metro, Pierce Transit, and Intercity Transit broke new ground in launching *Weyerhaeuser Freeways*, a comprehensive, multimodal, and multicounty commuting program for all Weyerhaeuser employees. Recognizing the company's primarily suburban worksites and cross-county commuting patterns, the partners combined their resources to create a number of "firsts" for the Puget Sound region, including the first multicounty seamless fare and several innovative rideshare services. The program included single FlexPass which entitles company employees to free, unlimited bus and vanpool access in King, Pierce, and Thurston counties; financial incentive for carpooling, bicycling, and walking; an intercampus shuttle using public vanpool vans; company shuttle to a park and ride lot; personalized ridematching (formation and retention) services; guaranteed ride home; and strong informational and promotional elements. The program enables Weyerhaeuser to take advantage of the maximum state Rideshare Tax Credit. Over 60 percent of the 3,350 eligible employees registered for their FlexPass in the first month. Dramatic progress is already evident in all alternative modes, including a 77 percent increase in vanpools.

1998 Individual Award

Recognition Award Honorees (continued)

Aurora Crooks

Aurora has shown an exceptional commitment to the concept of ridesharing in her role as Spokane County's Commute Trip Reduction Coordinator and as co-leader of the WSRO Rideshare Week Team. Her knowledge and experience regarding Commute Trip Reduction issues is helpful to all in the ridesharing field, especially beginners. Keep up the good work Aurora!

1998 Team/Organization Award

WSRO Rideshare Week Team

The Rideshare Week Team, a group of volunteers employed by ten different agencies throughout the state, has worked tirelessly over the past three years to develop an exciting statewide campaign to increase the use of alternative transportation, during the third week of October. The numbers prove their success. Statewide participation by commuters using an alternative to driving alone has almost doubled in three years from 12,700 participants in 1995 to 21,000 in 1997.

Rideshare Week Team members include:

Lynn Bader, Community Transit
Aurora Crooks, Spokane County
Bob Ferguson, Kitsap Transit
Karin Getchell, WSDOT
Mark Landers, C-TRAN
Michael Van Gelder, WA State
Department of General Administration

Jennifer Miner, Community Transit
Le Perry, WA State Department of Revenue
Laurie Robison, Formerly of King County Metro
Joy Rogers, WSTA
Sharon Stockwell, Pierce Transit

1999 Individual Award

Sid Morrison, Secretary, Department of Transportation

Secretary Morrison has been instrumental in furthering the cause of Transportation Demand Management (TDM) in our state. His firm understanding of the issues, coupled with a vision of how TDM strategies will help improve mobility, has served to strengthen legislative awareness and support for commute alternatives. Secretary Morrison goes out of his way to highlight the successes of TDM and Commute Trip Reduction in variety of venues. He speaks from a strong base of knowledge and he gets it right! And, although very busy, Secretary Morrison takes the time to attend special events and ceremonies around the state to honor employers and employees who are working to complement CTR programs. He is a man of vision who has always been supportive of TDM issues and the Washington State Ridesharing Organization.

1999 Team/Organization Award

Local Partners for Smart Commuting

"Local Partners" is a group of five agencies, working together to raise public awareness about transportation choices and the impact of motor vehicle use. In 1994, the team secured a federal grant and coupled with a

Recognition Award Honorees (continued)

tremendous amount of time and energy has created and implemented a variety of projects targeting schools, employers and the general commuting public. The Local Partners also work together to enhance the statewide Rideshare Week and Oil Smart campaigns by pooling resources to generate radio, transit, and print advertising, designed to increase awareness and participation by employees and the general public.

Participating agencies receiving the award are as follows:

Accepting for Spokane County Air Pollution Control Authority is Lisa Woodard

Accepting for Spokane County Commute Trip Reduction Office is Melanie Rose

Accepting for Spokane Regional Transportation Council is Terry Zeimantz

Accepting for Spokane Transit Authority is Teresa Stueckle

Accepting for Washington State Department of Transportation's Eastern Regional Office is Jana Augustine

2000 Individual Award

Judy Niver

Judy Niver, the recipient of the **Individual Recognition Award**, was involved in ridesharing, TDM and CTR well before those terms were in anyone's vocabulary. Her dedication is matched only by her philosophy that if something is worth doing, it is worth doing right. Judy co-chaired the King County Oil Smart Committee in 1992. Her commitment was recognized by the Bullitt Foundation who asked her to coordinate the statewide Oil Smart Steering Committee.

Judy increased the committee's membership to include several counties not affected by the CTR Law and "convinced" Safeway to put the Oil Smart logo on their grocery bags in Washington, Oregon, Idaho and Alaska. Judy's leadership and vision culminated in April 2000 when the successful ten-year Oil Smart Celebration was held on the Capitol Campus in Olympia.

Judy also took the lead for the school youth program and oversaw the development of the "Smart Moves" booklet that was distributed in every public school in Washington. It is fitting that Judy receives the 2000 WSRO Recognition Award this year before she retires.

Recognition Award Honorees (continued)

2000 Team/Organization Award

Bullitt Foundation

The Bullitt Foundation is the recipient of the Team Recognition Award. In 1991, Harriet Bullitt of the Bullitt Foundation wanted to do something to bring our attention to the ever-increasing consumption of petroleum. During the Gulf War, Harriet began a grass roots campaign called Oil Smart. She wanted to have people take one day a week during the month of March and not use petroleum products, mainly by not driving vehicles, especially single occupant vehicles. In the second year, several CTR affected counties joined the Oil Smart effort and a yearly campaign had begun. The Bullitt Foundation supported the Oil Smart effort by hiring Judy Niver to coordinate the statewide effort.

In April 2000, Oil Smart celebrated its ten years of campaigns with a “party” on the Capitol Campus in Olympia. The Bullitt Foundation was presented with a banner upon which the almost 900 employers who have participated in Oil Smart over the years were inscribed.

The Foundation has also provided opportunities for non-profit groups to receive grants to help build and strengthen the environment and to educate the public about the importance of protecting and restoring the environment.

The Bullitt Foundation’s on-going dedication to reducing automobile usage and contributions to the quality of life in Washington is why it deserves to receive the 2000 WSRO Recognition Award.

Accepting the Award for the Bullitt Foundation is Cathy Becker, Program Coordinator for the Foundation.

Recognition Award Honorees (continued)

2001 Individual Award

Gayle Delanty

The 2001 Washington State Ridesharing Organization's Individual Recognition Award goes to Gayle Delanty!

Gayle administers a terrific CTR program for the City of Bothell. Although it has only been in operation for two years, it has resulted in a net increase of 80% in vanpool participation from Bothell employers. In 2000 alone, the Vanpool Incentive Program added 35 new vanpools to the existing 26 Bothell area vanpools. In addition, Bothell listings in the Regional Ridematch database have increased over 80%. Better yet, the services offered by Bothell's Carpool/Vanpool Services Program have been so successful that they have been emulated by the City of Redmond in a new city-wide program, by Safeco and by Community Transit in a new program for Snohomish County.

Gayle has brought an incredible amount of determination and enthusiasm to creating effective ridesharing programs in a difficult geographical area. Her employers are situated in two counties, the area has limited transit service, and the commuting culture is decidedly auto-centric. Her programs have been widely successfully in spite of these challenges. She brings a professional level of organizational skills and a contagious zeal to the profession.

2001 Team/Organization Award

Nine County CTR Coordinating Group

The 2001 Washington State Ridesharing Organization's Team/Organization Recognition Award is presented to the Nine County CTR Coordinating Group.

This group was formed immediately after the passage of the CTR Law. The group, never recognized in state law or the CTR Guidelines was composed of regional, county, local and transit staff who had to figure out how the new law could be implemented and administered. They became the working mechanism that ensured that the Law could be implemented fairly and consistently. Throughout the years, the group has contributed significantly to the successful operation of the CTR Law, through monthly coordination meetings, exchanging ideas, through participating in the CTR Task Force and its Work Group deliberations, through legislative hearings, and finally through their continual search to find a better way to do things. After ten years, the Nine County CTR Coordinating Group deserves to be recognized for their largely unsung efforts behind the scenes.

Accepting the Recognition Awards are:

Patrick Greene, C-Tran for Clark County
David Lantry, King County Metro for King County
Gloria Newby, City of Redmond for the cities of King County
Bob Ferguson, Kitsap Transit for Kitsap County
Debbie Germer for Pierce County
Sharon Stockwell, Pierce Transit for Pierce County
John Davis, Snohomish County for Snohomish County
Jennifer Miner, Community Transit for Snohomish County
Aurora Crooks, Spokane County for Spokane County
Kathy Molin, Intercity Transit for Thurston County
Susan Horst, Whatcom Council of Governments for Whatcom County
Gary Pira, Yakima Valley Council of Governments for Yakima County
Joan Cullen, WS Department of General Administration for the State of Washington